

LE TOIRAS

Île de Ré · La Rochelle

Once
IN A
LIFETIME

PRESS KIT 2026

ÎLE DE RÉ'S FIRST FIVE-STAR HOTEL



An Unspoilt Natural Setting	3
The Hotel	7
Rooms & Suites	12
Dining: George’s	16
Clarisse et sa terrasse	22
Olivia’s Lounge	24
The Spa	26

CONTENTS

FOR LOVERS OF
UNSPOILT NATURE





Right on the water's edge, Île de Ré offers a distinctive way of life, blending **Atlantic character** with a **gentle southern ease**. Long protected from overdevelopment, the island captivates with its iconic villages, lanes lined with **hollyhocks, whitewashed houses** with green shutters, and natural landscapes shaped by the ocean.

The island is made up of ten villages: sheltered harbours to the north, fine sandy beaches to the south. With **115 kilometres of cycle paths**, it invites you to ride through **salt marshes, oyster farms** and vineyards before reaching the Atlantic shoreline.

Around thirty minutes from the hotel, the **Baleines lighthouse** offers spectacular views over the island from its 60-metre summit.



Saint-Martin-de-Ré

The island's historic **capital**, Saint-Martin-de-Ré is surrounded by **fortifications** built by **Vauban** from 1681 onwards. **Inscribed on the UNESCO World Heritage List** since 2008, they constitute a masterpiece of military architecture.

In the north of the island, the île de Ré **salt marshes** offer an engaging and educational introduction to the local flora, fauna and island savoir-faire, set against unique landscapes shaped over time by the ocean.



THE HOTEL





An Independent, Family-Run Hotel

Overlooking the harbour of **Saint-Martin-de-Ré**, **Hôtel de Toiras******* occupies a **former shipowner's residence**, with architecture typical of Île de Ré. Behind four-century-old stone façades, the property cultivates an elegant, welcoming atmosphere, true to the spirit of a family home.

Named in **honour of Marshal de Toiras**, who defended the island in the 17th century, the hotel offers **understated luxury** built on comfort, a keen sense of detail and genuinely attentive service.

In 2008, the addition of a new wing, incorporating the property's only original turret and several rooms with harbour views, paved the way for Hôtel de Toiras to be awarded its fifth star in 2010, making it **the first five-star hotel on Île de Ré** and in the Nouvelle-Aquitaine region.

A Family Story

Educated at the École Hôtelière de Paris and at the Sorbonne and Paris-Dauphine universities, **Olivia Le Calvez** embodies a modern and sensitive vision of independent luxury. Falling in love with two 17th-century buildings on the harbour of Saint-Martin-de-Ré marked the beginning of the adventure. After two years of work, **Hôtel de Toiras opened its doors in 2005**, conceived with exacting attention to every detail, from the design of the spaces to the selection of carefully sourced antique furniture.

She continued this journey with **Villa Clarisse**, then founded **Château Clarisse** with Didier Le Calvez in 2010, a family vineyard in Puisseguin-Saint-Émilion. Today, she brings her eye for detail and strategic vision to exceptional brands across hospitality, wine and the art of living.



A Short Guided Tour

Interior design by Pierre-Yves Rochon highlights the historic soul of the house: **aged stone, wood panelling, period furniture**, softly toned textiles and carefully selected objects create a timeless décor—refined yet welcoming. From the sea-inspired lobby to the library lounge with its fireplace, each space invites guests to slow down, read, reconnect, or simply watch the harbour.

An intimate lounge and a **traditional open kitchen** extend the experience. **The planted patio**, designed by landscape architect **Louis Benech** and inspired by Giverny, is home to the Maison des Artistes.

The hotel's right wing houses rooms and suites with **views over the harbour and the Atlantic Ocean.**

Hôtel de Toiras is also sought after for **intimate seminars, for up to 20 guests.**





A Green Patio by Louis Benech

The true heart of the hotel, the planted patio was imagined by landscape architect **Louis Benech**. Inspired by the spirit of **Giverny's gardens**, it offers a peaceful, private retreat where nature converses with architecture.

Conceived as a contemplative garden, it is also home to **the Maison des Artistes** and fully embodies the identity of Hôtel de Toiras: an address chosen as much for its atmosphere as for its destination.

ROOMS & SUITES





The **18 rooms and suites** at Hôtel de Toiras***** each feature a **unique design, inspired by historic, literary and artistic figures** connected to the region. Fabrics, artworks and carefully curated objects give every space its own distinct character.

Writers, artists and major historical figures, from **Madame de Sévigné** to **Pierre Loti**, from **Samuel de Champlain** to **Vauban**, shape the universe of the rooms and suites.



Signature Suites

- **Deluxe Suite Maréchal de Toiras**, 50 m², panoramic views over the harbour and sea
- **Presidential Suite George Washington**, 110 m², dual-aspect views over the harbour and garden
- **Deluxe Suite Azyadé**, 60 m², dual-aspect views over the harbour and ocean
- **Deluxe Suite Duc de Buckingham**, 60 m², views over the harbour and the rooftops of Saint-Martin

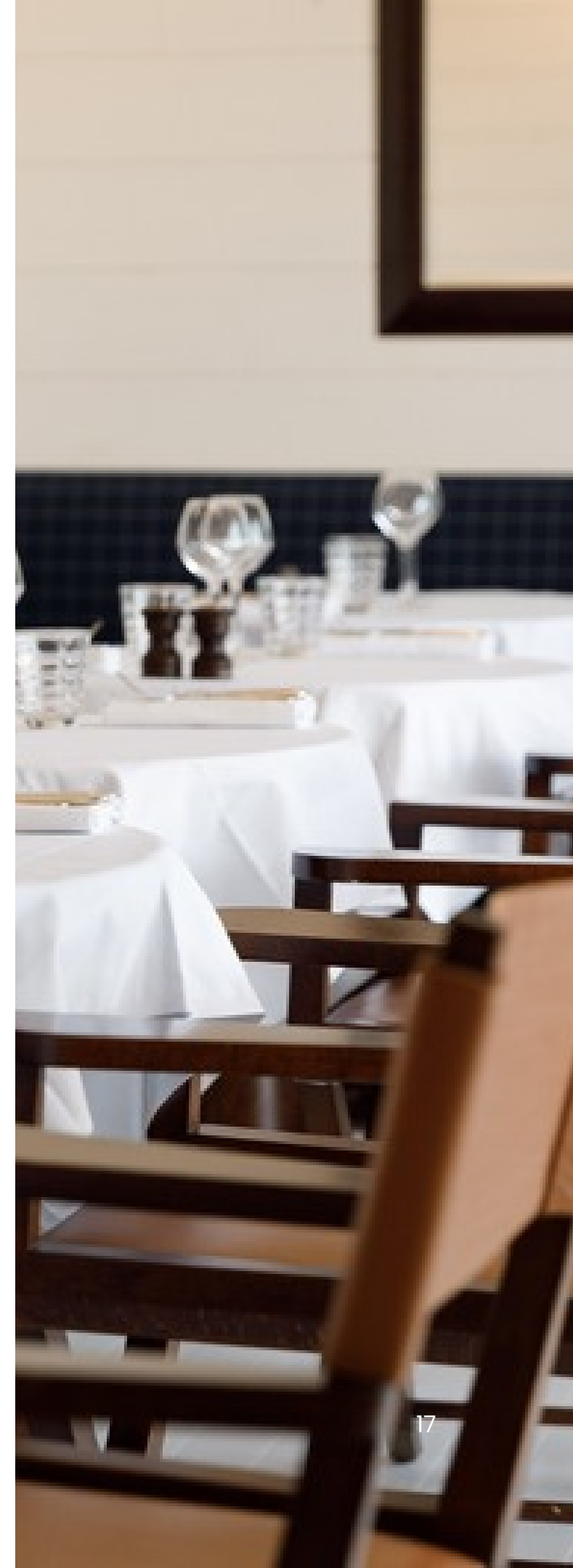




DINING: GEORGE'S

Saint-Martin-de-Ré's gourmet restaurant

An iconic address on the harbour of Saint-Martin-de-Ré, **George's**, located within the five-star Hôtel de Toiras, has established itself as **one of the island's leading gourmet restaurants**. Its **light-filled dining room**, decorated in shades of blue and white, is both elegant and relaxed, overlooking the quays and boats: the **view** is of the **harbour**, while the atmosphere is unmistakably seaside. Behind a broad **window**, the open kitchen places the **chef's craft at the heart** of the dining room.





The dining room, entirely reimagined

The restaurant has been **completely renovated**, encompassing both the dining room and the kitchens. The interiors were designed by **Olivia Le Calvez**, owner of the property, together with French interior designer **Pierre-Yves Rochon**: shades of blue and white, deep banquettes, pale wood and the light of the harbour. It was during this renovation that the **open kitchen** was created, and with it, George's as it is known today.

The walls provided the finishing touch. Since summer 2026, two oil paintings by **Marie Panel Fauquette** have framed the kitchen window: on one side, Saint-Martin's fish market and its fishermen; on the other, the shipowner's house and its harbour.

At George's, **Breton Chef Ronan Fillatre**, 30, crafts a cuisine at the crossroads of **sea** and **garden**. The ocean's bounty is elevated by a **deeply seasonal, local** and **responsible approach**. The Chef is particularly attentive to using ingredients in their entirety, "from leaf to root", and has a marked passion for **herbs, flowers** and **aromatic** plants, which run like a signature thread through his plates.

The menu **evolves** continuously, shaped by the day's arrivals, the seasons and inspiration. A dish generally remains on the menu for one to two months, with the exception of a few **essentials** that have become Hôtel de Toiras signatures, such as **lobster pasta**, a whole **one-kilogram sole**, and a **praline chocolate** creation.







Fish is sourced primarily from **local partners**, notably **Boris and Vivier Boutin**, with particular attention to preparation quality, ideally using the **ikejime** method. Desserts follow a lighter approach, with **low-sugar creations** designed as a natural continuation of the meal.

Housed in the **tower** of the building, the cellar accompanies every service. The **wine list** was composed with the expertise of **Éric Beaumard**, a leading figure in French and international sommellerie. It features an extensive selection of wines, reflecting the fact that the owners also have their own **wine estate in Saint-Émilion**. **Tasting** evenings are held every Friday, deepening the restaurant's roots in the art of living of the Île de Ré.



CLARISSE ET SA TERRASSE

A relaxed menu, served continuously

Set on the quayside, facing the boats, Clarisse et sa terrasse is the **outdoor dining venue** of the five-star Hôtel de Toiras. Beneath white parasols, guests settle into comfortable banquettes. Food is served **continuously from noon to 10 p.m.**, with no reservation required: for a late lunch, a pause after the beach or a light dinner overlooking the harbour. **The menu, more relaxed** than that of George's, bears the **same signature**, that of Chef **Ronan Fillatre**, and uses produce from the same suppliers.



OLIVIA'S LOUNGE





The “Salon d’Olivia” is a **hushed retreat** for reading, relaxing and **afternoon tea**, in a jazz-tinged atmosphere. It is also home to the **Blue Note Bar**, with its Calacatta marble counter, serving **signature cocktails**, wines and digestifs.



THE SPA

Just a few steps from the hotel, **Villa Clarisse & Spa 5***, Hôtel de Toiras's sister property, features a **heated swimming pool** accessible to guests of the hotel during its seasonal opening period, generally from late spring to early autumn.

The treatment facilities and hammam are available by reservation. **Treatments**, performed using products by French skincare brand **Olivier Claire**, can take place either at Villa Clarisse or at Hôtel de Toiras, subject to availability.

Villa Clarisse & Spa
— Ile de Ré • La Rochelle —



CONTACT US

PHOENIX COMMUNICATION

contact@phoenix-communication.fr +33 (0)6 71 92 73 94
www.phoenix-communication.fr

HÔTEL DE TOIRAS

33 Av. Victor Bouthillier, 17410 Saint-Martin-de-Ré, France
contact@hotel-de-toiras.com +33 (0)5 46 35 40 32
www.hotel-de-toiras.com